



# THE STEP BULLETIN

June, 2022

## From the Editor's Desk

Dear Reader,  
We begin this financial year with a sense of hope and anticipation to reach out to more youths and help them earn safe, skilful, and dignified livelihoods. After standing with our shoulders high throughout multiple waves of Covid, we are now rising higher than before. This quarter has been a very focused one and multiple pilots were carried out successfully. Women have been the primary focus for the quarter and major skilling interventions were planned with and for women. A special mention must be made of our teams on the ground who worked tirelessly through the multiple lockdowns, putting themselves at risk and standing firm against all challenges.

Happy Reading!  
Sanjay Chittora and Mona Agrawal  
STEP Academy

## IN THIS ISSUE

**Expanding Horizons**

**STEP in Numbers**

**Vishesh: Bridging the gaps in the job market**

**Case Study**

**Picstories from the field**



*Hailing from a small adivasi village of Kherwara block in Udaipur district, Amisha has her own dreams and aspiration for which she has come to Udaipur city to prepare for competitive exams.*

*Keeping in mind the poor financial condition of family, Amisha is hesitant to ask for money from her family. She received information about our programs through flyer shared on social media. In search of part time jobs, she contacted our Yuva Mitra who helped her to get placed in an apparel outlet in the city as a security personnel.*

*Amisha is managing her work and her studies well and now earning Rs. 9700 per month which she sends to her family after managing her expenses in the city.*

# Expanding Horizon

## Launching new trades

We at STEP Academy continuously work toward introducing new skills to our youth group. This quarter, another intervention in healthcare has been established by launching a new course on General Duty Assistance. 2 batches of females and males each were organized at STEP Udaipur for a month each.

## Partnerships and Collaboration

Several entities are taking interest in collaborating with youth at the initial level itself. STEP Academy is moving forward by acting as a resource organization to provide technical training to different groups of youth associated with different organizations.

The Hunger Project which works with adolescent girls collaborated to organize 3 days Placement Readiness Program with girls to make them ready for job markets.

We have been actively partnering with recruiters for the placement of our trainees

100 % of the trainees from GDA batched were handed offer letters from a startup, "Aapno Healthcare" in the health industry. Interested trainees have started working in their areas.

Another such partnership has been flourishing with Jan Vikas from Ahmedabad who is an expert in strengthening the life skills of youth, particularly women.

A joint initiative was taken by Aajeevika Bureau, Shrahav Medicare, and Janvikas to mobilize and train migrant women in the area of patient care along with providing life skill sessions to them.

## Geographical Expansion

We are now expanding our geographies to new areas. Previous quarter we introduced our first batch of On the Job training in Surat with women in the construction sector. We are also setting our foot in Pratapgarh where 2 training programs have been organized for trades in mobile repairing for men and E-Mitra operator for women.

# STEP in Numbers

This quarter, our team has reached out to 4881 youth through counseling. 635 youth have been trained in different trades under our *Hunar*, *Unnati* and On the Job training formats. Multiple youth camps in the form of Yuva Melas, Alumni Meet and Placement days are also organized to engage with local rural youth. A total of 27 such camps have been organized last quarter. More than 200 youth have been directly placed in multiple companies. There has been an increase in proportion of enrollment of women to more than 25 % in our training and placement programs.



Certification for first batch of GDA course in presence of Aajeevika Bureau and Aapno Healthcare team



Closing Ceremony of Placement Readiness Program jointly organised by Aajeevika Bureau and The Hunger Project teams



Training for women in patient care by Aajeevika Bureau in collaboration with Janvikas and Shrahav Medicare in Ahmedabad



Closing and certification of training for E-Mitra Operator in Pratapgarh

## Vishesh: Bridging the gaps in job market

The problems of unemployment are very severe in India because of the growing population and demand for jobs.

Since rural youth (girls in particular) lack exposure, industries are reluctant to hire them for jobs. We as an organization intervene to equip youth with knowledge and exposure to enter formal job markets.

Our 3 days Placement Readiness Program focuses on building the employability of youth. On the last day of the program, placement day is organised to provide a platform where employers and job seekers meet for placements.

The previous months were focused on orienting educated rural females about formal job markets through our this program. At the same time, STEP Academy has also put efforts in identifying suitable placement opportunities for such categories of youth. More than 179 youths participated in this program in previous 3 months and many of them were recruited by employers.



## Case Study: From Helper to Employer

*Name: Anil Kumar Sorel*

*Address: Nathpura Village, Kushalgadh block, Banswara district*

*Anil's transition from employee to employer is truly inspiring. Dropped out from school at the age of 16, Anil started working as a helper in an automobile garage. Destiny had other plans for him after Covid hit and the garage had to shut down. With an eagerness to learn something and start something of his own, Anil came across STEP Academy where he attended training in two-wheeler repairing immediately after we resumed our training programs.*

*After receiving training for a month, he immediately started mobilizing resources to set up his own enterprise. He succeeded in doing so and started his own setup after a month. In our follow up and field visit last month, we came across Anil who is now earning Rs. 25000 per month. Another interesting and inspiring fact about him is that he has now placed another trainee from STEP in his enterprise who is paid Rs. 5000 per month.*



## Picstories from the field



*Toolkit distribution to trainees in Ahmedabad after successful completion of the training in Marble and Tiles Fitting to further practice in their learnt trade*



*Life Skill Sessions delivered by Program Manager (Advocacy), Aajeevika Bureau for trainees for E-Mitra Operator in Pratapgarh*



*Rural youth working as security personnel in Celebration Mall, Udaipur through our Direct Placement Program*



Mobile Phone Repairing training program organized in our sattellite center in Banswara



Individual Donors (Dr. Rajkumri Bhargav and her husband) participating in closing ceremony of a training program in STEP Academy, Udaipur



Alumni Meet organized in Sabla with former trainees to understand their present status and how STEP can further intervene with them

Contact Us:

step@aajeeviKa.org, sanjay.chittora@aajeeviKa.org  
+917568263173

STEP Academy, AajeeviKa Bureau,  
Gattani Research Center, New Krishnapura,  
Pulan, Udaipur- 313001

